



37th Annual

# APPLETON

## Old Car Show and Swap Meet

Sunday, July 20, 2014 • 8am-4pm

Pierce Park - Appleton, Wisconsin

Open to Collector Cars 1980 and Older



[www.appletonoldcarshow.com](http://www.appletonoldcarshow.com)

*Presented Cooperatively by:*  
**Appleton Old Car Club, Inc.**  
**Appleton-Fox Cities Kiwanis**  
**Fox Valley Street Rod Association**  
**Packerland Region Vintage Chevrolet Club of America**  
**Stephensville Street Rods**



# SPECIAL THANKS

Special Thanks and Recognition is extended to the following  
**Appleton 2014 Car Show Supporters**  
who have helped make this year's show possible.

---

- 103.9 WVBO
- The Valley's Best Oldies
- A-1 Moving and Storage
- Accurate Alignment and Frame Service
- AFS Services
- AIC, LLC, Associated Insurance Center of Sussex
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- Festival Foods
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- Fox Cities Magazine
- Fox Valley Early Birds
- Fox Valley Street Rod Association
- FX Auto Collision
- Geiger Auto Body
- Harley-Davidson of Appleton
- J.D.'s Drive-In Restaurant
- J.H. Design
- Jewel's Body Shop
- Joe's Collision and Restoration
- John D Van's Towing
- K & B Auto
- Keen's Auto
- Knorr Auto Body
- Koehn Insurance Agency
- Madison Classics
- Metal Products, Inc.
- Mike Murphy Ford, Inc.
- Miller Electric
- North East Wisconsin Corvair Club
- Neuman Auto Frame
- License To Cruise-Octoberfest 2013
- Olson Motors
- Packerland Region-Vintage Chevrolet Club of America
- Peotter's Collision Center
- Reynebeau Upholstery
- Schmidt Auto Salvage
- St. Elizabeth's Hospital First Aid
- Stephenville Street Rods
- The Chrome Shop
- Timeline Saloon & BBQ
- Toys For Trucks
- Tri City Glass and Door
- Trico Excavating, Inc.
- Waste Management
- WE Energies
- Wisconsin Distributors Appleton
- Zero to 60 Garage





www.foxkiwanis.org



www.foxkiwanis.org

# Appleton-Fox Cities Kiwanis

Celebrating over 30 years of providing delicious food and beverages to car enthusiasts attending the Appleton Old Car Show



over

# \$800,000

total dollars fundraised by our Kiwanis Club and reinvested into your community



**We are Kiwanis.** A global organization of volunteer members dedicated to changing the world one child and one community at a time. Chartered in 1972, we are a group of more than 75 committed men and women who make a difference through service and fellowship.

Join us every Friday at 7:15 am at the Downtown Appleton YMCA



# THE VALLEY'S GREATEST HITS WELCOMES YOU

TO THE

## Appleton Old Car Show & Swap Meet



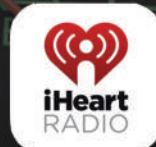
**JOIN US FOR THE  
20TH ANNUAL 103.9 WVBO CLASSIC CAR SHOW CRUISE NIGHT!  
SATURDAY, JULY 19TH  
AT FOX VALLEY TECHNICAL COLLEGE IN APPLETON**

**Free to Spectators and Show Cars!**

**Show 3pm-6:30pm with a short cruise through downtown Appleton.**

**Trophies for Best in Show contemporary, Classic, Paint and WVBO DJ Favorites!**

**Plus trophy winners will be featured in the 2015 WVBO Classic Car Calendar!**





# 2014 Appleton Old Car Show and Swap Meet

## Thanks Our Dedicated Volunteers!



2014 is the 37th Anniversary of the Appleton Old Car Show and Swap Meet. This year's show is grateful to all the dedicated volunteers that help make this show successful as all of the wonderful classics roll through the park's gates. If you own one of these fine cars, please make plans to attend this year's show to display your car with fellow car owners and enthusiasts. If you have a nice photo of your car, please send it to us. We would like to add it to our web site: [www.appletonoldcarshow.com](http://www.appletonoldcarshow.com). Your participation will be appreciated by the tens of thousands of old car enthusiasts who annually attend the show. This year's show is grateful to the following clubs and all the volunteers that make this show possible:

• **Joe Theisen and friends** at the front gate • **Fox Valley Street Rod Members** for classing and registering cars, as well as manning the coloring contest • **The Packerland Region Vintage Chevrolet Club of America** for taking care of all the vendor and car corral set up and registration • **The Stephenville Street Rods** for handling all the parking duties • **Appleton Fox Cities Kiwanis** for handling all the food and refreshment activities • **Appleton Old Car Inc.** for managing and organization of the show. Hope you are able to attend this family-friendly event! ♦

**COVER CAR:** 1966 Ford Mustang • 289 • V8 Automatic Transmission • Owner: Jennifer Heisler from Waupaca, WI. *Submitted Photo*

### APPLETON 2014 WEEKEND EVENTS

#### JULY 19 - SATURDAY

20th Annual 103.9/WVBO  
Classic Car Show & Cruise - FREE Event!  
3:00 - 6:30 p.m.  
Fox Valley Technical College • Appleton, WI  
COME JOIN IN THE FUN!

#### JULY 20 - SUNDAY

37th ANNUAL OLD CAR SHOW & SWAP MEET  
- PIERCE PARK  
6:00 a.m. Vendor Set-up  
8:00 a.m. Show Car Registration Opens  
Pavilion Stage  
1:00 p.m. Coloring Contest in Pavilion  
1:00 p.m. Show Car Voting Closes  
2:00 p.m. Vehicle Entry Closes  
3:30 p.m. Show Car Award Presentations  
3:45 p.m. Miller Electric Co. Welder Drawing  
(MUST BE PRESENT TO WIN)

Open to cars 1980 and older



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For Show Information Write:

#### APPLETON OLD CAR SHOW

P.O. BOX 863 • APPLETON, WI 54912

Or Call: **GENERAL INFO**      **SWAP MEET**  
                  920-731-8519      920-733-3945

Or Visit Us On the Web at:

[www.appletonoldcarshow.com](http://www.appletonoldcarshow.com)

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[www.appletonoldcarshow.com](http://www.appletonoldcarshow.com)



# Appleton Old Car Show & Swap Meet Concession Menu



## *Food*

<i>Brat.....</i>	<i>\$3.00</i>
<i>1/4 Pound Hamburger .....</i>	<i>\$3.00</i>
<i>1/4 Pound Cheeseburger.....</i>	<i>\$3.50</i>
<i>Hot Dog.....</i>	<i>\$2.00</i>

## *Sides*

<i>Chips.....</i>	<i>\$1.00</i>
<i>Donuts.....</i>	<i>\$1.00</i>
<i>Nachos and Cheese.....</i>	<i>\$2.00</i>
<i>Bananas.....</i>	<i>\$0.50</i>
<i>Granola Bars.....</i>	<i>\$0.50</i>

## *Beverages*

<i>Golden Amber.....</i>	<i>\$4.00</i>
<i>American IPA.....</i>	<i>\$4.00</i>
<i>Brown Porter.....</i>	<i>\$4.00</i>
<i>Fat Tire.....</i>	<i>\$4.00</i>
<i>Bud Light Lime-A-Rita.....</i>	<i>\$4.00</i>
<i>Bud Light Straw-Ber-Rita.....</i>	<i>\$4.00</i>
<i>Budweiser.....</i>	<i>\$3.00</i>
<i>Bud Light.....</i>	<i>\$3.00</i>
<i>O'Doul's.....</i>	<i>\$3.00</i>
<i>Soda.....</i>	<i>\$1.00</i>
<i>Water.....</i>	<i>\$1.00</i>
<i>Coffee.....</i>	<i>\$1.00</i>

**\$1.00 off**

*The total purchase of food items at  
the Kiwanis main food stand  
(Minimum \$5 purchase/1 coupon per visit )*

Expires: 07/20/14

## *Satellite Stands*

*Jack's Pizza...Ice Cream....Kettle Corn  
Mini-Donuts*





# General Information

## Appleton Old Car Show & Swap Meet GENERAL CAR SHOW INFORMATION

**QUALIFY:** The show is open to Collector Cars and Trucks that are 1980 and older.

**ADMISSION:** The car show and all activities on the grounds are **FREE** to Old Car enthusiasts and spectators, including youth activities.

**OLD CAR REGISTRATION:** There are no registration fees and each old car registered will receive the following:

- 37th Annual Meet Dash Plaque - First 1000 entrants
- Trophies - Opportunity to win one of over 35 trophies based on car show entrants voting within their class.
- Registration for **FREE** Miller Welder by raffle for car show owner participants - Winner must be present at time of drawing to win.

Registration for show cars and their participants is held at the stage of the pavilion on the east side. This is an excellent location to secure directions or emergency assistance.

**CAR SHOW HOURS:** Cars may enter the show field no earlier than 8:00 a.m. and will not be allowed into show after 2:00 p.m. The official and basically only acceptable entrance to the car show is located on the southwest corner of the intersection of Prospect and Pierce Streets. Please look for signs and follow the directions of show staff.

**GROUND RULES:** Due to the heavy concentration and close proximity of the show cars in the park, strict fire regulation will be enforced. **NO OPEN FIRES**, grills, or cooking fires will be permitted in the park the day of the car show. The show sponsors wish to encourage a minimum amount of car movement in the show area and that movement should be made at a safe and respectable pace as not to hazard participants or spectators. Flame throwing, burnouts and spinning of tires in park are strictly forbidden.

**FOOD ON GROUNDS:** A very tasty, well-prepared and reasonably-priced array of food is prepared on the grounds by the Appleton Fox Cities Kiwanis as their major fundraiser for 2014. The food stand is located on the west side of the pavilion, and there are additional food and beverage stands located throughout the park.

**SWAP MEET & CAR CORRAL:** A very popular and well-attended area has been designed within the park for a Swap Area and Car Corral. Reservations for Swap spaces and Car Corral are available on another page in this book. The Car Corral is a designated area where cars for sale are parked in a reserved paid-for space. Please note that **NO FOR SALE SIGNS** are allowed on cars parked in the car show display areas. Cars with For Sale signs will be asked to remove them and/or remove their car from the show. The Swap and Car Corral are located on the northwest side of the park. Use park map for directions. The entrance to the Swap Meet and Car Corral for vendors is the entrance to Piece Park from Prospect on the North side of the park. Swap vendors will use the right lane and circle down through the lower parking lot then stop, check registration and be guided to their stalls. Vehicles entering the Car Corral will use the same north entrance off Prospect, but use the left lane through the entrance, stop for registration, then proceed by direction to the Car Corral.

**FIRST AID & EMERGENCIES:** A first aid station has been established on the south end of the pavilion for any emergency. Police are available on the grounds during the car show. For best information or for an emergency, head for the registration stand in the pavilion.

**HANDICAPPED PARKING:** A handicap parking area has been designated just inside and on the west side of the Prospect Street entrance to Piece Park.

**RESTROOM & TOILET FACILITIES:** A restroom is located just off of the pavilion on its Northwest corner. There are also port-a-potties located throughout the grounds.

**INVITED CLASSICS:** The Appleton Old Car Show has invited a select group of Classics and Old Cars to participate in The GREAT MOTORING MEMORIES display. This tented and roped-off area, east of the pavilion, presents some of the area's classic automobiles and outstanding examples of unique and one-of-a-kind vehicles that have achieved prominence in automobile history. Preference is given to brass-era antique and classic cars. In past years, many of the cars featured have received the prestigious honor of having been judged national winners in concours competition. The public is invited to view these selected old cars. When enjoying any of the hundreds of cars on display please respect the value of these cars to their owners.

**TRADEMARK:** The Appleton 2014 symbol is a trademark of the Appleton Old Car Club. Reproduction in any form, on any item, is restricted to authorized vendors. All such requests must be received and authorized prior to July 1, 2014.

**FOR MORE INFORMATION PHONE 920-731-8519**  
**[www.appletonoldcarshow.com](http://www.appletonoldcarshow.com)**



# Photo Gallery



## **TRICO** Excavating, Inc.

**Bill Rathsack**

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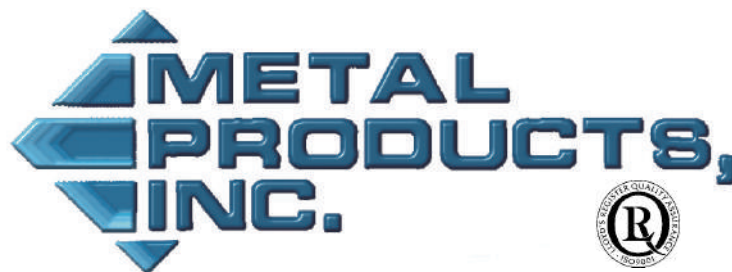


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# Photo Gallery



**Joe Theisen**  
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**COLLEGE AVE. • FRIDAY, SEPTEMBER 26, 2014**  
**6:00 - 9:30 P.M.**

Join the fun - walk the Avenue among some of the coolest cars around.

Enjoy live music by the Doo Wop Daddies in Houdini Plaza from 6 - 9 p.m.

2014 Feature car: Ford Mustang



Interested in displaying a car? Call (920) 734-7101 or visit [octoberfestonline.org](http://octoberfestonline.org)

[www.appletonoldcarshow.com](http://www.appletonoldcarshow.com)



WISCONSIN'S PREMIER SHOWS!

SUMMER 29<sup>TH</sup> ANNUAL!

ELKHORN

AUGUST 2 - 3, 2014

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CAR SHOW, SWAP MEET & CARS FOR SALE BOTH DAYS!  
1,100+ Swap Spaces  
100's of Cars for Sale  
All Makes/Models Welcome  
Featuring Convertibles

FALL 37<sup>TH</sup> ANNUAL!

JEFFERSON

SEPTEMBER 26 - 28, 2014

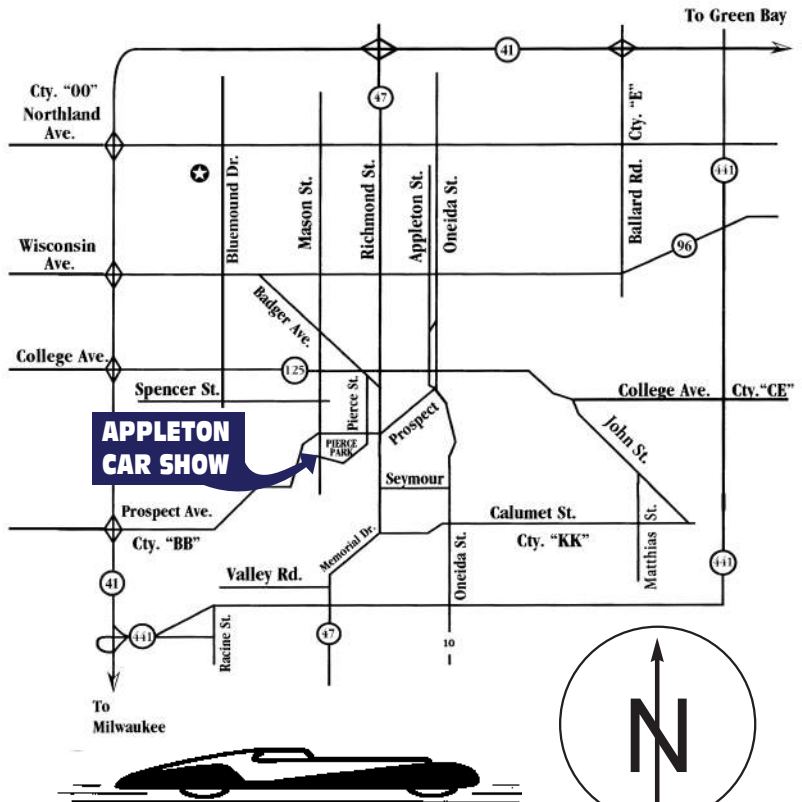
JEFFERSON CO. FAIRGROUNDS, JEFFERSON, WI



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3 DAY SWAP MEET/CARS FOR SALE  
3,100+ Swap Spaces  
100's of Cars for Sale  
All Makes/Models Welcome  
Featuring Chevrolets!

MADISON Classics Info: (608) 244-8416  
madisonclassics.com

Appleton Area Map



DOWNTOWN APPLETON

What a downtown should be!



Arts & Attractions



Concerts



Farm Market



SUMMER EVENTS 2014

**NEW MIDWEEK FARM MARKET**  
Washington Square  
Wednesdays, June 4 - September 24  
3:30 - 7:30 p.m.

**LUNCHTIME LIVE** - Houdini Plaza  
Thursdays, June 5 - August 28  
11:30 a.m. - 1 p.m.

**HEID MUSIC SUMMER CONCERT SERIES**  
Thursdays, June 5 - August 28  
5:30 - 8:30 p.m.

**ART ON THE TOWN**  
Third Friday of the Month  
June - September, 6 - 9 p.m.

**DOWNTOWN APPLETON FARM MARKET**  
Saturdays, June 21 - March 28, 2015  
8 a.m. - 12:30 p.m.

Check website for calendar of events and to sign up for e-updates.

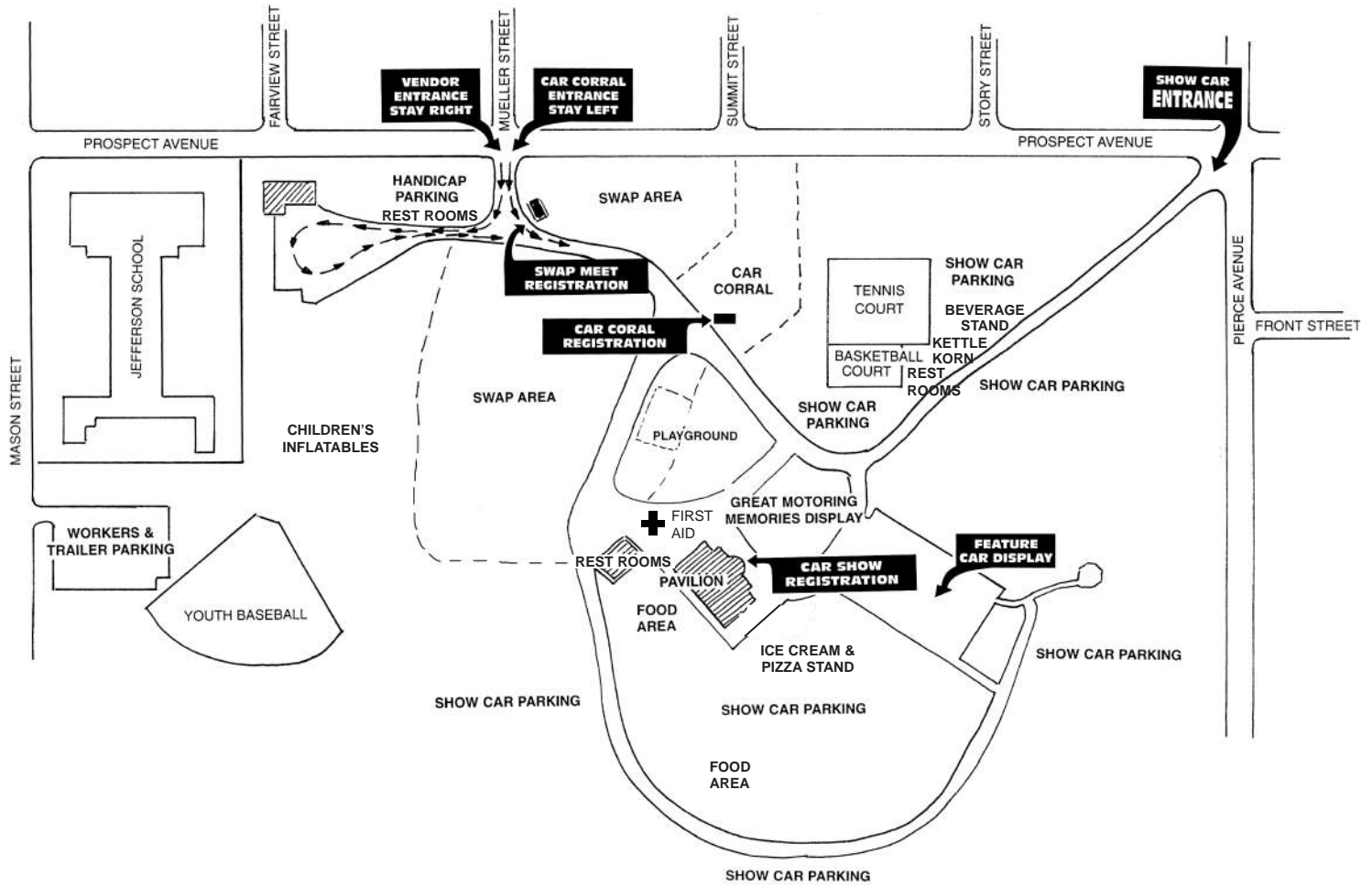


appletondowntown.org

Facebook icon: Appleton Downtown  
Downtown Appleton Food and Fun

Twitter icon: @DowntownCool  
@dwtnappleton

# Appleton Old Car Show Grounds/Pierce Park



**Reynebeau Upholstery**  
 333 W. Wisconsin Ave. Appleton, WI 54911  
 reynebeau.com  
 920-734-1086

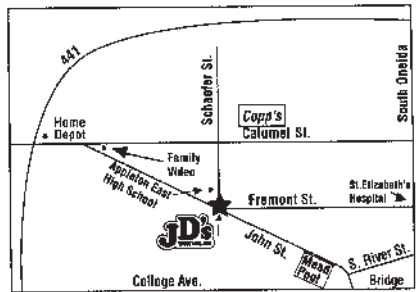
**BAYLAND CLASSIC** Jim Olson MOTORS  
 CAR, TRUCK & MOTORCYCLE SHOW  
 Saturday, August 23, 2014  
 At Jim Olson Motors  
 632 Green Bay Road, Sturgeon Bay  
 See jimolsonmotors.com for details

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[www.appletonoldcarshow.com](http://www.appletonoldcarshow.com)



# Photo Gallery



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[www.appletonoldcarshow.com](http://www.appletonoldcarshow.com)



# Swap Meet & Car Corral Forms

## Swap Meet Registration Form (Please print)

Name/Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_

**No. of Spaces** (spaces may contain trees)

\_\_\_\_\_ 15 x 20 Outdoor Space, \$30.00 through July 1st Total \$ \_\_\_\_\_

\_\_\_\_\_ 15 x 20 Outdoor Space, \$35.00 after July 1st Total \$ \_\_\_\_\_

Swap spaces frontage can vary between 15 and 20 ft. of frontage depending on layout. All items MUST be within your allotted space. We do not provide space for your vehicle or trailers on grounds. Large trucks and trailers please come early (Saturday afternoon) if possible in order to maneuver into your space. PLEASE take ALL parts back home — DO NOT leave in park!

Total amount enclosed \$ \_\_\_\_\_

Description of products to be sold \_\_\_\_\_

Make checks payable to "Appleton Old Car Show" and Mail to:

**Appleton Old Car Show Swap Registration**  
2701 North Ullman St., Appleton, WI 54911

**Advance Registration will be confirmed time permitting.**

## Car Corral Registration Form (Please print)

Name/Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_

**No. of Spaces**

\_\_\_\_\_ Car Corral Space, \$30.00 through July 1st Total \$ \_\_\_\_\_

\_\_\_\_\_ Car Corral Space, \$35.00 after July 1st Total \$ \_\_\_\_\_

Total amount enclosed \$ \_\_\_\_\_

•NOTICE - CARS IN CAR CORRAL MUST BE 1988 OR OLDER

•NO FOR SALE SIGNS WILL BE PERMITTED ON SHOW CARS.

Make checks payable to "Appleton Old Car Show" and Mail to:

**Appleton Old Car Show Car Corral Registration**  
2701 North Ullman St., Appleton, WI 54911

**Advance Registration will be confirmed time permitting.**



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Appleton, WI 54914  
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Brillion, WI 54110  
920-756-2036

## CHROME SHOP, THE

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Menasha, WI 54952  
920-727-9444

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Sherwood, WI 54169  
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## FOX VALLEY EARLY BIRDS

W797 Co. K  
Brillion, WI 54110  
(414) 756-2549

## FOX VALLEY STREET ROD ASSOCIATION

P.O. Box 2612  
Appleton, WI 54913

## FX AUTO COLLISION

800 N. Shawano  
New London, WI 54961  
920-982-4455

## GEIGER AUTO BODY

7285 S. State Road 76  
Neenah, WI 54956  
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920-470-3547

## K & B AUTO

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Appleton, WI 54914-1705  
(920) 734-4100

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Appleton, WI 54914  
920-733-0124

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Menasha, WI 54952  
920-725-2636

## NEUMAN AUTO FRAME

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**APPLETON**  
Old Car Show and Swap Meet

## 2014 TROPHY CLASSIFICATIONS

GENERAL	A	1900 - 1931	GENERAL
	B	1932 - 1948	GENERAL
	C	1949 - 1954	GENERAL
	D	1955 - 1958	GENERAL
	E	1959 - 1961	GENERAL
	F	1962 - 1964	GENERAL
	G	1965 - 1968	GENERAL
	H	1969 - 1971	GENERAL
	I	1972 - 1974	GENERAL
	J	1975 - 1977	GENERAL
	K	1978 - 1980	GENERAL
GM	L	1955 - 1957	CHEVROLET
	M	1960 - 1964	CORVAIR
	N	1965 - 1969	CORVAIR
	O	1953 - 1980	CORVETTE
	P	1967 - 1980	CAMARO/FIREBIRD
	Q	1964 - 1973	CHEVELLE
	R	1964 - 1974	GTO
FORD	S	1955 - 1957	THUNDERBIRD
	T	1958 - 1980	THUNDERBIRD
	U	1964 - 1980	MUSTANG
	V	1966 - 1978	CHARGER
MOPAR	W	1962 - 1980	PLYMOUTH
	X	1962 - 1980	DODGE
OTHER	Y	1900 - 1959	TRUCKS
	Z	1960 - 1980	TRUCKS
	AA	1900 - 1980	SPORT CARS
	BB	1900 - 1934	STREET RODS
	CC	1935 - 1948	STREET RODS
	DD	1935 - 1980	CUSTOMS
	EE	1949 - 1980	STREET MACHINES
FF	1900 - 1980	AMC, NASH, HUDSON	

MAYOR'S CHOICE  
BEST OF SHOW - PRE WAR  
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**All Show Cars Must Be 1980 and Older. NO EXCEPTIONS.**

Do you own an Auburn? A Zimmer?  
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# Don't forget to Register to WIN the Miller Electric Welder at the Pavilion!



**2013 Miller Welder Winner:  
Mark Seidler • New London, WI**

As in previous years, the great community-minded Miller Electric Company of Appleton, Wisconsin, has made a wonderful donation available to the Appleton Old Car Show. Any person registering a 1980 car or older at the Appleton Old Car Show will have an opportunity to win a Miller Electric Millermatic wire-feed welder ideally suited for working on any old car restoration project and a perfect piece of equipment for the restorer that has set high standards on the quality of his/her work. It is also the perfect welder for many other jobs at home and on the job. The random drawing will be held during the trophy presentation normally mid-afternoon on Sunday. Please note that all the registered participants at the show are eligible and **participants MUST BE PRESENT TO WIN** the welder. Stop by the pavilion, fill out the entry form, and place it in the bucket for your chance to win! ❖



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# Photo Gallery



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# Photo Gallery



## Appleton 2014 Celebrating 50 years of the Ford Mustang

Bring your Mustang and be part of the celebration!  
Join us in recognizing America's one and only Pony Car.



### CHILDRENS COLORING CONTEST

Sponsored by the Fox Valley Street Rod Association

- 1:00-2:00 pm in the Pavilion
- Materials will be supplied
- AGE GROUPS: 3-5; 6-8; 9-10
- Pictures will be judged and prizes will be given to each age group.



COME AND JOIN IN THE FUN



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